

# INTERNATIONAL ARCHAEOLOGY DAY

Hosted by Community Connections, LLC in partnership with Colorado Preservation, Inc.  
**Red Rocks Park & Amphitheatre | Oct. 18th, 2025**

## 2025 IAD Sponsorship Kit



Volunteers and Staff at International Archaeology Day 2024

Artwork credit: Elena Haverluk, 2024

Photo Credit: Brent Andeck 2024



# International Archaeology Day



International Archaeology Day 2024



Speakers Catharine McCord (left) and Joie Ha (right)

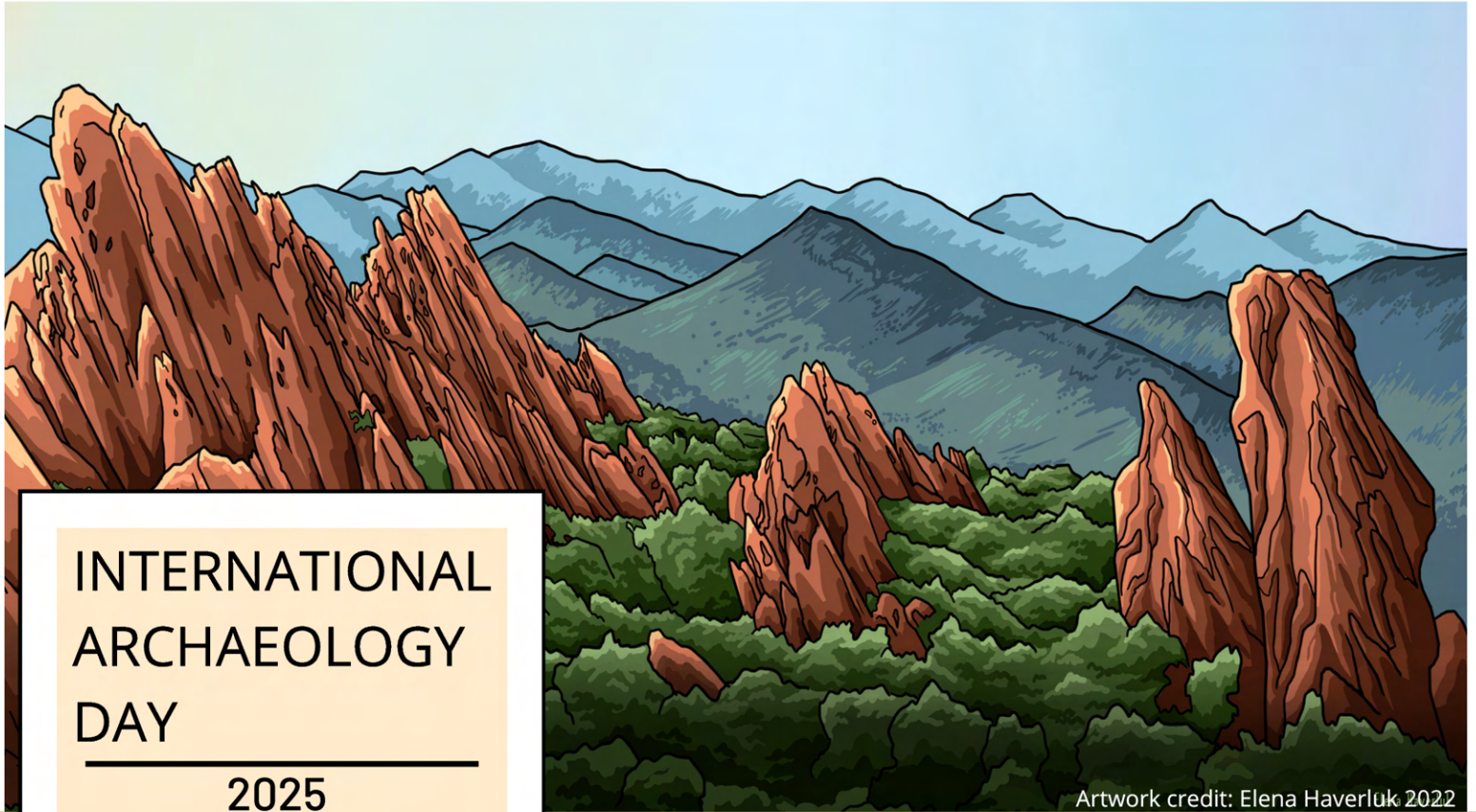


Members of the IAD 24 Committee (not all pictured)



Tipi Demonstration





## INTERNATIONAL ARCHAEOLOGY DAY

2025

Artwork credit: Elena Haverluk 2022

### 10 Years and Counting...

International Archaeology Day (IAD) has been an ongoing free public event for the past 12 years in Colorado.

### About IAD

Exhibitors provide demonstrations, hands-on activities, and informational displays about archaeology, history, and cultural sites throughout Colorado. Lectures are offered each year by professionals in history and archaeology.

### Why Us

Community Connections brings communities together through cultural heritage experiences. Colorado Preservation, Inc. is a nonprofit historic preservation organization that works with communities and individuals statewide to save their historic places through its preservation services department, annual Saving Places Conference and Colorado's Most Endangered Places Program. Together we create a partnership that promotes stewardship and inclusivity throughout Colorado.



# International Archaeology Day

Stats from 2024

12

Years of IAD

46

Exhibitors

1200+

Visitors in 2024!



Photo Credit: Brent Andeck 2024

Free

Admission +  
Cultural Site Tours

Hosted at Red Rocks  
Park & Amphitheatre  
Morrison, Colorado

3

Professional  
Speakers

# INTERNATIONAL ARCHAEOLOGY DAY

Red Rock Parks and Ampitheatre | October 18, 2025

## WHY SPONSOR? Make an impact beyond advertising

# 2025

**International Archaeology Day** is more than an event—it's a **celebration** of culture, connection, and community. In 2024, over 1,200 attendees explored hands-on exhibits, enjoyed live performances, and came together in **unforgettable moments**, like dancing hand-in-hand with Indigenous Corporation 5280.

**Your sponsorship helps make these moments possible**—supporting education, inclusivity, and meaningful public engagement with history.

## RECOGNITION FOR ALL SPONSORS

No matter the level or category of support, **all sponsors will have their logo featured** on:

- The International Archaeology Day website
- Volunteer t-shirts
- Event press materials

We're grateful for every contribution, and we make sure our partners are celebrated!

## HOW SPONSORSHIP WORKS

**You can support International Archaeology Day in two ways:**

**1. Choose a Specific Sponsorship** – Fund a program or feature that aligns with your values, like Indigenous performances, volunteer lunches, or American Sign Language interpreters.

☞ See pages 6-7 for a full list of specific opportunities.

**2. Select a Tiered Package** – Prefer a broader impact with bundled benefits? ☞ See page 8 to explore our Quartzite, Chert, and Obsidian sponsorship tiers.

Mix and match to build a sponsorship that's right for you! We'll recognize your contribution in meaningful, visible ways throughout the event.





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## SPONSOR MENU SUPPORT WHAT MATTERS TO YOU

# 2025

All proceeds will be held by Colorado Preservation, Inc., a 501(c)(3) non-profit organization, for the sole purpose of funding International Archaeology Day.

**Thank you for your generous donation!**

### Access & Inclusion

The estimated amounts for these categories range from \$300 to \$8,000, depending on the specific need.

Here's how you can make an impact:

#### American Sign Language Interpretation

Ensure deaf and hard-of-hearing visitors can fully participate in the event.

 *Estimated cost \$700*

#### Tipi Demonstration

Supports travel, lodging, and the daily rate for an Indigenous cultural educator who shares traditional tipi knowledge and lifeways.

 *Estimated cost \$8,500*

#### Indigenous 5280 Corporation

Supports the cultural performance and travel expenses for the dancers.

 *Estimated cost \$1,000*

#### Speaker Honorariums

Helps recognize and compensate diverse voices sharing their knowledge

 *Estimated cost \$300*

### Volunteer Support

The estimated amount for this category is \$1,700.

Here's how you can make an impact:

#### Volunteer Shirts

Help outfit 60+ volunteers with branded shirts as a thank-you and visibility boost

 *Estimated cost \$1,000*

#### Volunteer Lunch

Keep our hard-working volunteers energized and appreciated throughout the day.

 *Estimated cost \$700*



### READY TO SUPPORT?

Please send cash or check donations to:

**Colorado Preservation, Inc.**

1420 Ogden Street, Suite 104

Denver, CO 80218

*Be sure to include "International Archaeology Day" in the memo line so your gift is properly directed.*

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### Event Infrastructure

The estimated amount for this category ranges from \$400 to \$10,000, depending on the specific need.

Here's how you can make an impact:

#### Venue: Red Rocks Park

Support the iconic setting where community, culture, and history come together.

 Estimated cost \$6,000

#### Equipment Rental

Help us provide the speaker tent, tables, chairs, and AV to create a welcoming event space.

 Estimated cost \$10,000

#### Printing Costs

Cover the printing of flyers and rack cards to promote the event across Colorado.

 Estimated cost \$400

### Experience & Outreach

The estimated amounts for these categories range from \$800 to \$1,750, depending on the specific need.

Here's how you can make an impact:

#### Photographer

Capture the magic of the day and help tell the story of your sponsorship through professional visuals.

 Estimated cost \$2,000

#### Artwork

Fund original art used for posters, shirts, and signage to create a cohesive visual identity.

 Estimated cost \$800

#### Beer Garden / Food Trucks

Support local businesses and help us provide refreshments to attendees and volunteers.

 Estimated cost \$1,750



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## SPONSOR MENU TIERED PACKAGES




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### Obsidian

## \$2,500+

-  Logo on event shirts, website, and all press materials
-  Social media shoutout + optional spotlight feature
-  Verbal recognition during opening remarks

### Quartzite

## \$500 - \$2,499

-  Logo on event shirts, website, and press materials
-  Group sponsor recognition on social media



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### Chert

## \$50 - \$499

-  Logo on event shirts, website, and press materials